

Temple Inn & Suites

Site Plan

Destyni Shirley
Sister Long
CIT 230
27 Mar 2019

Name

“Temple Inn & Suites”

<https://www.templeinnsuites.com>

Purpose

The purpose of this website is to advertise accommodations and amenities made available to Temple workers, patrons, and their families by Temple Inn & Suites. The overall goal of the website project is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips. The website should reflect the Church culture and be designed to support a temple oriented theme as well as the concept of being a haven of comfort and accessibility.

Target Audience



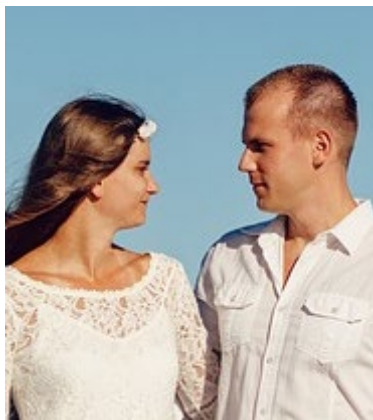
Grandma Mae

Age: Eighties

Occupation: Housewife

Purpose of Visit: Recently received calling as a Temple worker and is looking for nearby accommodations so as to minimize traveling time and expense.

Device: Home Desktop



Mr. & Mrs. Tubee

Age: Early Twenties

Occupation: Blogger & Sales Associate

Purpose of Visit: Getting married in June. Lots of relatives & friends coming for the ceremony. Looking for affordable accommodations near the Temple.

Device: iPad



Maria Rose

Age: Mid Thirties

Occupation: Journalist

Purpose of Visit: Traveling to attend brother's wedding. Has small children and is looking to see if the hotel will be accommodating.

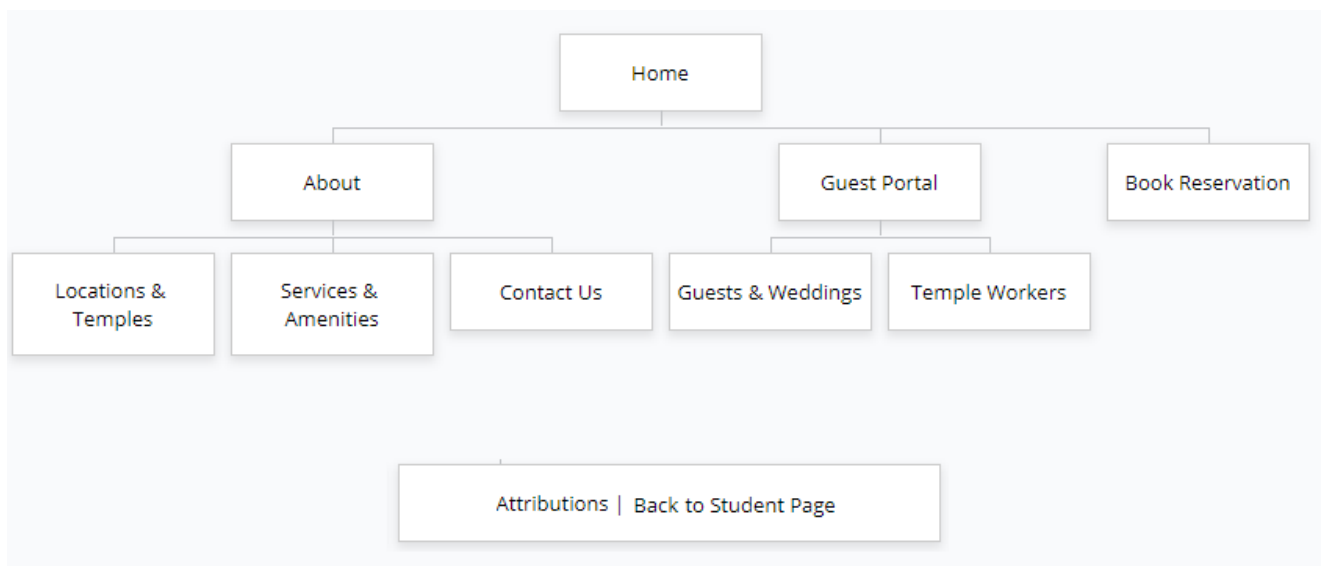
Device: Mobile

Potential Scenarios

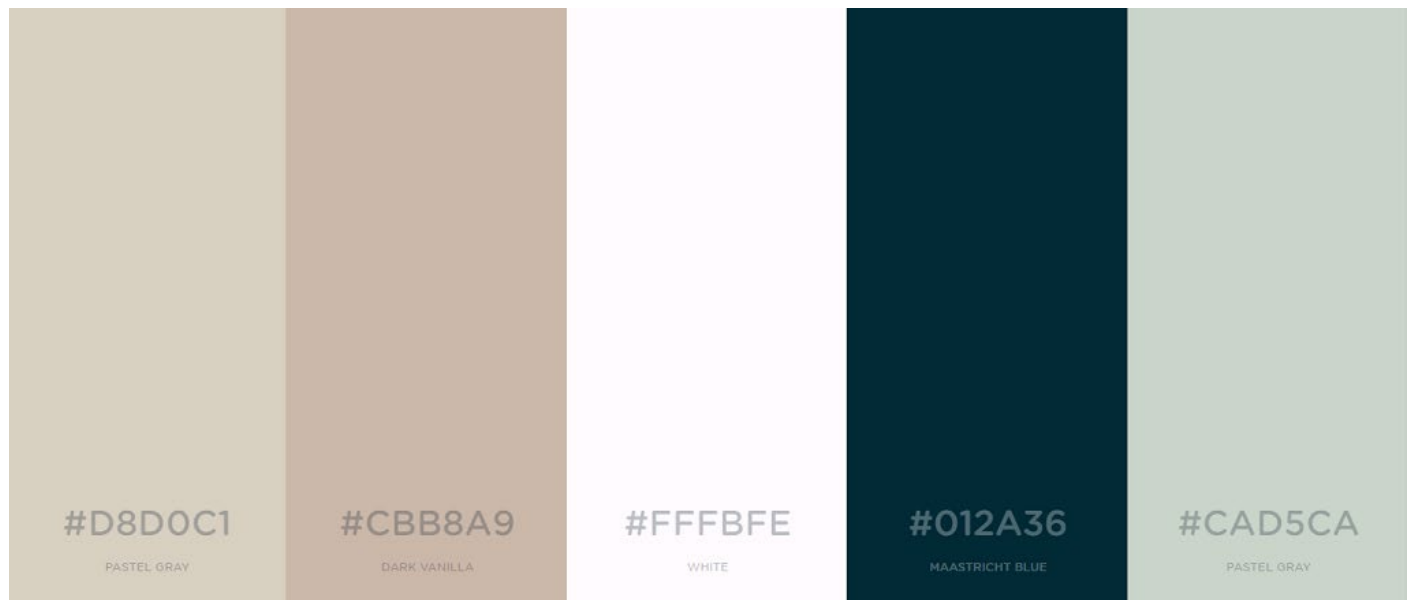
- Are there church-owned accommodations for Temple workers who otherwise would need to travel a long way?
- Are there affordable hotels nearby the Temple? Do they offer group discounts?
- Are children welcome at Temple Inn & Suits?
- Does the hotel offer breakfast options?
- Will the hotel accommodate my non-member family and friends?

Site Map

From Gloomaps:



Color Scheme



Color Scheme (continued)

Pastel Grey (compliment to vanilla): #D8D0C1 / (216, 208, 193)

Dark Vanilla: #CBB8A9 / (203, 184, 169)

White: #FFFBFE / (255, 251, 254)

Maastricht Blue: #012A36 / (1, 42, 54)

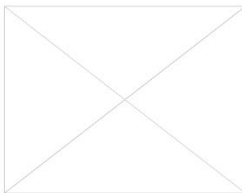
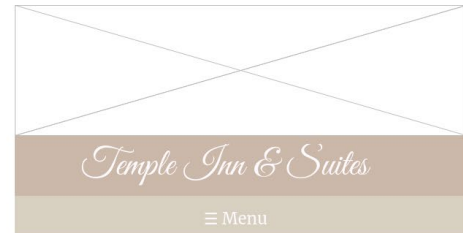
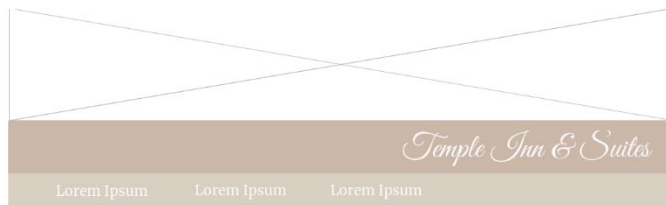
Pastel Grey (compliment to blue): #CAD5CA / (202, 213, 202)

Typography

Header	<i>Great Vibes</i>	2em (32px)	#CBB8A9 #FFFBFE	<i>Lorem</i>
Primary Navigation	Merriweather	1.375em (22px)	#D8D0C1 #FFFBFE	Ipsum
Footer Navigation	Merriweather	1em (16px)	#CAD5CA #012A36	Lorem Ipsum

H1	<i>Great Vibes</i>	1.625em (26px)	#012A36	<i>Lorem</i>
H2	<i>Great Vibes</i>	1.375em (22px)	#012A36	<i>Ipsum</i>
H3	<i>Great Vibes</i>	1.125em (18px)	#012A36	<i>Lorem Ipsum</i>
Paragraph Text	Merriweather	1em (12px)	#7F7F7F	Dolor sit amet consectetur adipiscing elit, sed do eiusmod.

Wireframes

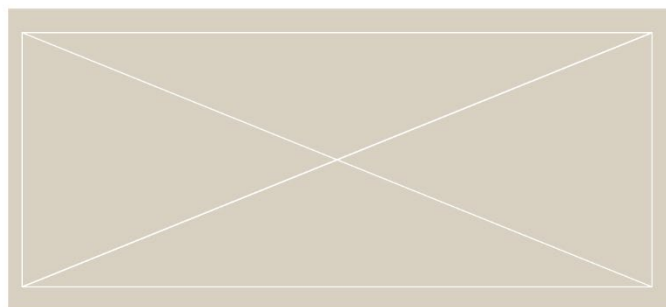


Lorem Ipsum Dolor...

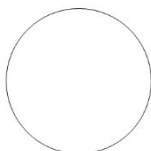
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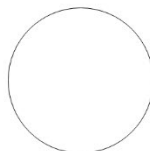
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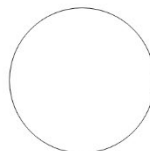
Testimonials...



"Lorem ipsum dolor sit amet, consectetur adipiscing elit!"
- Joe Schmo



"Lorem felis nec erat."
- Jane Doe



"Vivamus feugiat elit lorem, eu porttitor ante ultrices id."
- Hugh Mann



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